

Cambridge International AS & A Level

TRAVEL & TOURISM

Paper 1 The Industry

9395/12

October/November 2022

2 hours 30 minutes

INSERT

INFORMATION

- This insert contains all the figures referred to in the questions.
- You may annotate this insert and use the blank spaces for planning. **Do not write your answers** on the insert.

This document has 4 pages. Any blank pages are indicated.



2

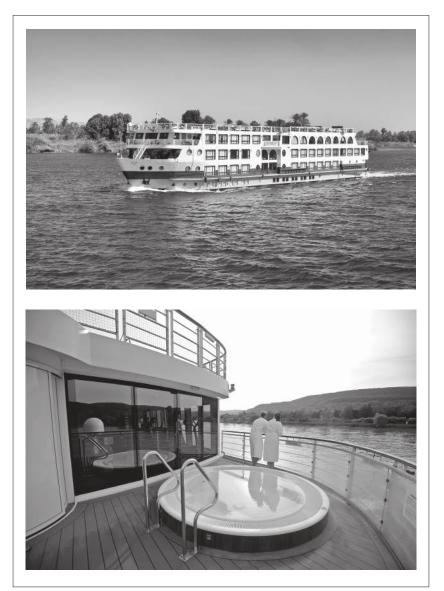


Fig. 2.1

https://xtremepape.rs/

Fig. 4.1 for Question 4

Recent information from cruise lines suggests that there are increasing numbers of older tourists who want to take part in adventure tourism activities as part of their cruise itinerary. Many cruise lines have adapted their excursions in response to this demand. New excursions offered include guided trips to glaciers, volcanoes and mountains. Some cruise lines also offer the opportunity to go on adventure trips such as white-water rafting.

However, these types of activities come with risks because of the location in which they take place. In order to offer these types of activities, cruise lines have had to carry out detailed risk assessments and follow strict safety guidelines. They have had to put in place procedures so that staff and customers know what to do in an emergency. All customers taking part in an excursion have to attend a safety briefing and be provided with the appropriate equipment.

Despite this, a number of tourists were injured while on an excursion with their local guide when a volcano erupted.



Cruise based excursion on White Island, New Zealand.

Fig. 4.1

BLANK PAGE

The boundaries and names shown, the designations used and the presentation of material on any maps contained in this question paper/insert do not imply official endorsement or acceptance by Cambridge Assessment International Education concerning the legal status of any country, territory, or area or any of its authorities, or of the delimitation of its frontiers or boundaries.

Permission to reproduce items where third-party owned material protected by copyright is included has been sought and cleared where possible. Every reasonable effort has been made by the publisher (UCLES) to trace copyright holders, but if any items requiring clearance have unwittingly been included, the publisher will be pleased to make amends at the earliest possible opportunity.

To avoid the issue of disclosure of answer-related information to candidates, all copyright acknowledgements are reproduced online in the Cambridge Assessment International Education Copyright Acknowledgements Booklet. This is produced for each series of examinations and is freely available to download at www.cambridgeinternational.org after the live examination series.

Cambridge Assessment International Education is part of Cambridge Assessment. Cambridge Assessment is the brand name of the University of Cambridge Local Examinations Syndicate (UCLES), which is a department of the University of Cambridge.

© UCLES 2022